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## Web site gives tips

By Gary Pinnell

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NuTec Design Associates Inc., Springettsbury Township, York County, has re-launched its Web site, [www.nutecdesign.com](http://www.nutecdesign.com), to provide what it calls a "Knowledge Base for building owners, managers and developers." Twenty-five articles are available, with titles like Ergonomics 101, Change Orders, and Why Outsource Facilities Management.

Here's a tip from the article, Selecting a Design Professional: "Before you select a firm, ask to visit their office. Why? You want to see them in action. You want to walk the facility and meet members of the design team. You want to see if the Design Professional is as 'state-of-the-art' as they claim to be. If they say all work will be performed on Computer Aided Design & Drafting, ask how many (CADD) stations the company has. Ask to see them ..."

The architecture and engineering firm is offering a free 121-page book, "Building Design, Construction & Management: Tips from the Archives."

"Most corporate Web sites are essentially online brochures. We wanted to go a step further and give our clients information they can use in their jobs," said Scott D. Butcher, NuTec's director of marketing. "E-books are rapidly growing in popularity, and the technology is best suited for educational, news-to-use publications."

Web sites must be dynamic to promote return visits, so Butcher says the company will keep adding articles.

The e-book can be read with an Adobe Reader plug-in, which is available free at [www.adobe.com](http://www.adobe.com). To download the book, go to [www.nutecdesign.com/e-book.htm](http://www.nutecdesign.com/e-book.htm).

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