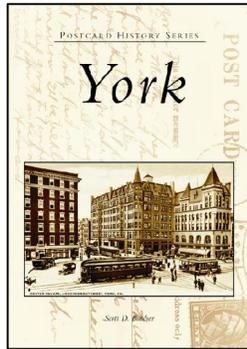


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For Immediate Release



New Postcard History Captures York's Golden Era

York by Scott D. Butcher
Postcard History Series
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With a new book in Arcadia Publishing's Postcard History series, *York* by Scott D. Butcher, travel back to an era of trolley cars, five-and-dimes, downtown department stores, and high-style buildings that all helped to define this dynamic community.

“This postcard history captures York in the early and mid-20th century, painting the picture of a vibrant and dynamic community,” writes Butcher. “To many, this was York’s golden era. Keep in mind when viewing the images that you are viewing *postcards*— some are 100 years old, some have been in basements or attics for decades, and some were slightly damaged in the mail. But that gives them character, not unlike the character of the town they do beautifully portray.”

York has been America's historic crossroads since the town was laid out in 1741. From 1777 through 1778, it was the seat of American government from which the Second Continental Congress led the fledgling nation. Less than a century later, York became the largest northern town occupied by the Confederate army. Gilded Age prosperity created a vibrant and growing town throughout the first half of the 20th century. *York* showcases this period with a unique collection of vintage postcards.

Butcher is a lifelong resident of York County and an active participant in the community, having served on the boards of directors for Main Street York, Historic York, the York County Convention and Visitors Bureau, and Leadership York. He has written extensively about York and York County for visitor's guides, relocation guides, architectural features, and Web sites.

Available at area bookstores, independent retailers, on-line bookstores, or through Arcadia Publishing at www.arcadiapublishing.com or (888) 313-2665. Contact Laurie D. Butcher at lbutcher@arcadiapublishing.com or (603) 436-7564 if you would like to receive additional review copies, promotional copies to give away, photos for promotional use, or to contact the author for an interview.

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